



14th International Seminar on Paste and Thickened Tailings

*4–8 April 2011,
Esplanade Hotel Fremantle, Western Australia*

Supporting Sponsors



SPONSORSHIP AND EXHIBITOR PROPOSAL



Background

Paste and thickened tailings (P&TT) technology is increasingly being adopted in mining operations around the world to improve the stability and safety of tailings storage facilities and to minimise the potential for environmental impact.

A major factor in the rapid spread of ideas and concepts in this field has been the ongoing series of international seminars on paste and thickened tailings that commenced in 1999 and has continued on an annual basis at different locations around the world. These have become a valuable forum for presentations on the technical aspects of applying the technique and actual case studies as well as an informal opportunity for industry representatives and providers of equipment, products or consulting services to meet and exchange ideas. The ACG is delighted to host the 14th International Seminar on Paste and Thickened Tailings in Perth, WA and invites your company to sponsor this timely event.

Target Audience

The quality of the programme being assembled offers a high level of interest for senior mine management and P& TT practitioners to operators and technology developers. Relevant case studies will be of great interest and real value to mining engineers, planners and P&TT strategists at all levels. Registration fees are structured to encourage registrations from individual companies and organisations, representing all scales of the Australian and international mining industries, as well as consultancies, the public sector and academia.

Promotion

The Australian Centre for Geomechanics is undertaking a niche marketing campaign to promote this seminar to local and global mining professionals via:

- >> Internet marketing – promotion via the dedicated seminar website, ACG website and other mining event websites.
- >> Promotion of the event in the ACG newsletter that is distributed to almost 5,000 mining professionals worldwide.
- >> Regular email updates to the ACG's mailing list.
- >> Industry Association – endorsement from leading organisations such as The University of Western Australia, University of British Columbia and the University of Alberta.
- >> Direct mail campaign – event specific flyers and registration brochures.
- >> Media support and coverage from reputable industry journals, magazines and newsletters.
- >> International and local exposure through the activities and support of key industry personnel.

Further Information

Australian Centre for Geomechanics

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NEDLANDS WA 6009
AUSTRALIA

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Fax +61 8 6488 1130
lou@acg.uwa.edu.au
www.acg.uwa.edu.au

Themes

Paste 2011 will feature topics including:

- >> Thickening
- >> Underground and backfill
- >> Transportation
- >> Rheology
- >> Surface disposal
- >> Case studies
- >> Emerging issues and technologies.

Trade Exhibition

The trade exhibition seeks to bring together the top operators and leading developers to share their experiences. Delegates will have the opportunity to become acquainted with the latest developments in the field such as innovative transportation and deposition methods and the latest mining practices and technologies in paste and thickened tailings management.

Exhibitors are expected to come from mining companies, suppliers, manufacturers, government agencies, service providers, consultancies, etc. Exhibiting companies are encouraged to display programmes, equipment, photos, etc.

The 3 x 2 m booths will be situated in the spacious ballroom at the Esplanade Hotel Fremantle. Buffet lunches as well as morning and afternoon teas will be served in the exhibition area – guaranteeing maximum interaction between exhibitors and delegates. These social activities account for more than two hours per day. Please note that the number of exhibition booths is limited and will be allocated on a “first come, first served” basis.

Sponsor Application

To secure your sponsorship, please complete the enclosed Sponsorship Registration form and return it with your payment details. Payment can be made by cheque, Electronic Funds Transfer, MasterCard or Visa credit cards. Please note that all packages (where limited) will be confirmed on a first come, first served basis.

Where the sponsorship package includes complimentary seminar registration, the person utilising this registration must complete a complimentary registration form which is included in the sponsor information pack (this pack will be sent to the person listed as the event coordinator on the sponsorship registration form). Once the registration has been received, confirmation of attendance will be issued.

Official name badges will be issued to all sponsors and their staff, these are not transferable and must be worn at all times during the seminar.

Special Sponsorship Packages

Pens	(supplied by Sponsor)
AUD 1,100*	(one package available)
Pads	(supplied by Sponsor)
AUD 1,100*	(one package available)
Delegate Bag Insert	(supplied by Sponsor)
AUD 1,100*	(limited)
Refreshment Break	(event signage)
AUD 1,100*	(limited)



Principal Sponsor

(one package available)

AUD 18,700*

- >> Acknowledgement of **Principal Sponsor** status.
- >> A three minute promotional DVD supplied by the Sponsor. The DVD content is subject to organiser approval. The DVD will run as delegates are entering or vacating the plenary auditorium.
- >> Three complimentary registrations, which includes full admittance to the Paste 2011 seminar and the seminar dinner.
- >> Exhibition space, in a prime position, for the duration of the event (3 x 2 m booth)**.
- >> Four exhibition area passes to attend your exhibition stand.
- >> Technical session branding for one seminar morning session and lunch (company logo screened at commencement of the technical session, and lunch sponsor acknowledgement by session chair).
- >> Company name/logo to appear on all event promotional material.
- >> Company logo, copy (max. 500 words) and hyperlink on event website.
- >> Company logo to appear on seminar delegate bags.
- >> Two inserts included in seminar delegate bags.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company branding between seminar presentations.
- >> Company logo to appear in the seminar proceedings.
- >> Company banners (x2) placed at the front of the event venue for the duration of the event (subject to venue restrictions, supplied by Sponsor).
- >> Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to more than 5,000 mining professionals).
- >> Half page editorial/advertisement in the on-site delegate programme.
- >> Opportunity to chair one seminar session.

Industry Sponsor

(unlimited packages available)

AUD 5,500*

- >> Acknowledgement of **Industry Sponsor** status.
- >> One complimentary registration, which includes full admittance to the Paste 2011 seminar and the seminar dinner.
- >> Technical session branding for a seminar session (includes company logo branding screened at the commencement of the technical session and acknowledgement by session chair).
- >> Company name/logo to appear on all event promotional material.
- >> Hyperlinked company logo on event website.
- >> One insert included in the seminar delegate bags.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company branding between seminar presentations.

Dinner Sponsor

(one package available)

AUD 15,400*

- >> Acknowledgement as **Seminar Dinner Sponsor**.
- >> Company may distribute goodwill items to dinner attendees.
- >> Company signage may be displayed at dinner venue (subject to venue permission).
- >> Company banner may be displayed at dinner venue entrance (subject to venue permission).
- >> Hyperlinked company name/logo to appear on event website.
- >> One insert into seminar delegate bags.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company representative or invited peer to make 15 minute address
- >> Eight complimentary tickets to seminar dinner.
- >> Company logo featured on promotional material advertising the dinner, e.g. seminar registration brochure.
- >> Opportunity to host a VIP table at the seminar dinner.

Major Sponsor

(three packages available)

AUD 13,200*

- >> Acknowledgement of **Major Sponsor** status.
- >> Two complimentary registrations, which includes full admittance to the Paste 2011 seminar and the seminar dinner.
- >> Exhibition space for the duration of the event (3 x 2 m booth)**.
- >> Three exhibition area passes to attend your exhibition stand.
- >> Technical session branding for one seminar session (company logo screened at commencement of the technical session, and sponsor acknowledgement by session chair).
- >> Company name/logo to appear on all event promotional material.
- >> Hyperlinked company logo on event website.
- >> Company logo to appear on seminar delegate bags.
- >> Two inserts included in seminar delegate bags.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company branding between seminar presentations.
- >> Acknowledgement in the seminar proceedings.
- >> Quarter page editorial/advertisement in the on-site delegate programme.

Welcome Function Sponsor

(one package available)

AUD 8,800*

- >> Acknowledgement of **Welcome Function Sponsor** status.
- >> Company may distribute goodwill items to attendees.
- >> Company signage may be displayed at venue (subject to venue permission).
- >> Hyperlinked company name/logo to appear on event website.
- >> One insert into seminar delegate bags.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company representative or invited peer to make 10 minute welcome address.
- >> Opportunity to provide entertainment (at company's additional cost)
- >> Six complimentary tickets to Welcome Function.

Farewell Function Sponsor

(one package available)

AUD 5,500*

- >> Acknowledgement of **Farewell Function Sponsor** status.
- >> Company may distribute goodwill items to attendees.
- >> Company signage may be displayed at venue (subject to venue permission).
- >> Hyperlinked company name/logo to appear on event website.
- >> One insert into seminar delegate bags.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company representative or invited peer to make 5 minute farewell address.
- >> Opportunity to provide entertainment (at company's additional cost).
- >> Six complimentary tickets to Farewell Function.

Trade Exhibitor

(limited packages available)

AUD 5,500*

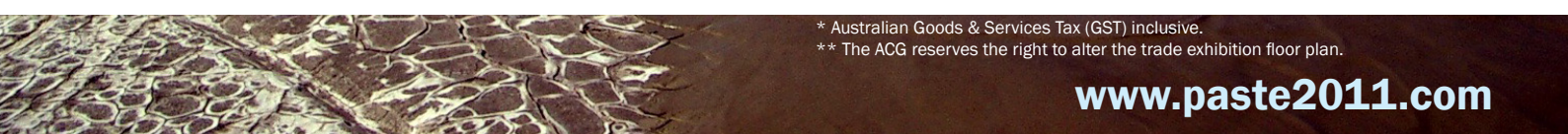
- >> Acknowledgement of **Trade Exhibitor** status.
- >> One complimentary registration, which includes full admittance to the Paste 2011 seminar and the seminar dinner.
- >> Exhibition space for the duration of the event (3 x 2 m booth)**.
- >> Two exhibition area passes to attend your exhibition stand.
- >> Company name/logo to appear on all event promotional material.
- >> Hyperlinked company logo on event website.
- >> A copy of the authorised seminar delegate list, with contact details.
- >> Company branding between seminar presentations.

The ACG would be delighted to tailor a sponsorship package designed to best suit your business needs.

* Australian Goods & Services Tax (GST) inclusive.

** The ACG reserves the right to alter the trade exhibition floor plan.

www.paste2011.com



Registration

14th International Seminar on Paste and Thickened Tailings (4-8 April 2011, Esplanade Hotel Fremantle, Perth, Australia)

Sponsor/Exhibitor Company Details

Company

Authorised by

Position

Address

State Post/Zipcode

Country

Telephone

Fax

Mobile

Email

Event Coordinator

Main Contact

Position

Mobile

Email

2nd Contact

Position

Mobile

Email

Please complete and return this form to:
Lou Dowd – Sponsor/Exhibitor Coordinator

Australian Centre for Geomechanics

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Broadway
NEDLANDS WA 6009
AUSTRALIA

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Fees

- Principal \$18,700
- Dinner \$15,400
- Major \$13,200
- Welcome Function \$8,800
- Industry \$5,500
- Trade Exhibitor \$5,500
- Farewell Function \$5,500
- Special \$1,100
(Pens/Pads/Delegate Bag Inserts/Refreshment Break)

Total Amount Payable \$
(all prices in AUD and include GST)

Method of Payment for Sponsorship

- Invoice
- Purchase Order Number
- Cheque Number
(Made payable to The University of Western Australia)

Electronic Funds Transfer (EFT)

Account Name The University Of Western Australia

BSB and Account 036 054 (BSB) 000 086 (Account)

Swift Code WPACAU2S

Bank Name Westpac Banking Corporation
109 St George's Terrace
PERTH WA 6000
AUSTRALIA

ACG Reference ACG Invoice number
(Please fax EFT Remittance Advice to the ACG)

Credit Card

- Visa MasterCard *No other cards accepted*

Card Number Expiry Date

Cardholder's Name

Cardholder's Signature